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| **FOR IMMEDIATE RELEASE**Enter Month and Day, 2025 | **Contact Information**Enter First Name, Last NameEmailPhone number |

**Office of Traffic Safety Awards $Enter Money Amount Grant to the Enter Your Agency Name for Bicycle and Pedestrian Safety Program**

Enter Your City, Calif. – Enter Your Agency Name announced today that it has received a grant from the California Office of Traffic Safety (OTS) to support its Bicycle and Pedestrian Safety Program. The program will promote safe practices for pedestrians and bicyclists and emphasize drivers’ responsibility to look out for other people using roads and paths. The grant program runs through September 2026.

"We are excited to receive this grant, which will allow us to significantly expand our bicycle and pedestrian safety program,” Enter Agency Name title first last name said. “By focusing on education, awareness, and promoting safe practices, we aim to reduce crashes and prevent injuries. Ultimately, we’re working toward building more walkable and bike-friendly neighborhoods where everyone can travel safely and confidently."

Grant funds will support various activities focused on bicycle and pedestrian safety: Delete any activities that are not part of your grant objectives. Add grant objectives not listed.

* Community bicycle and walk “audits” of streets with a high rate of pedestrian and/or bicyclist fatalities and serious injury crashes.
* Participate in “Open Streets” events that encourage biking and walking.
* Bicycle training courses that educate youth on safe riding behaviors.
* Helmet fitting inspections and distribution of helmets to children in need.
* Community and school education presentations.
* Community bike rides that encourage and teach riders safe riding skills.
* Walking field trips with older residents and walking safety education for people who are experiencing homelessness.
* Pop-up events that promote the importance of visibility on roads with safety equipment such as reflective armbands/leg bands and bicycle headlights/taillights.

"Through safety programs and strong partnerships, we are working toward a future where everyone walking and biking in California can travel safely,” OTS Director Stephanie Dougherty said. “By supporting projects that encourage people to prioritize safety in their daily choices, we are creating a strong road safety culture together.”

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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