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**For Immediate Release** Oct. XX, 2022

**Contact:** Enter First Name, Last Name, Phone, Email

Enter Your Agency Name **Reminds Drivers to Beware and Be Alert for Trick-or-Treaters on Halloween Night**

Enter Your City, Calif. – As Halloween creeps closer, Enter Your Agency Name encourages everyone on the road to be extra careful as more children are out walking the neighborhood haunting for treats.

“We want our community to have a fun night out on Halloween, but to also stay safe and make responsible choices,” Agency Name, Title, First and Last name said. “If your night involves drinking, make sure you plan for a sober ride home. Even one drink can impair judgement.”

Because of the parties, trick-or-treating, and other festivities, Halloween night can be especially dangerous on our nation’s roads. According to the National Highway Traffic Safety Administration, adults between the ages of 21 and 34 had the highest percentage (68%) of fatalities in drunk-driving crashes on Halloween night in 2020. During that same night, 11 pedestrians were killed in drunk-driving crashes.

Whether you are celebrating the spirit of Halloween or Día de los Muertos, Enter Your Agency Name offers the following tips for families to be as safe as possible and share the road safely:

**Drivers**

* Slow down and watch out for more foot traffic in residential neighborhoods.
* Take extra time looking for trick-or-treaters at intersections and entering/exiting driveways.
* Never drive distracted or impaired.
* If you are heading to a local bar, restaurant or house party and plan to drink, bring the designated sober driver with you, use a ride-hailing service, or stay the night.

**Parents and trick-or-treaters**

* Make sure costumes fit to prevent trips and falls.
* Decorate costumes and bags/buckets with reflective tape.
* Have kids use flashlights or glow sticks to make it easier for drivers to see them.
* Walk on sidewalks, when available. Avoid darting into the street or crossing between parked cars.
* Stick to familiar, well-lit routes.
* Look both ways before crossing the street. Make eye contact with drivers before crossing in front of them.

In an effort to keep trick-or-treaters and others in the Halloween spirit safe, Enter Your Agency Name will have additional officers on patrol Enter Specific time p.m. to p.m. or p.m. to a.m. looking for drivers suspected of driving under the influence of alcohol and/or drugs.

Delete if not applicable Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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