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**FOR IMMEDIATE RELEASE**

Enter Month and Year, 2021

Enter First Name, Last Name, Email and Phone Number

**Sober or Hand ‘Em Over: Celebrate Cinco de Mayo Responsibly**

Enter City, Calif. – Whether it is meeting with a small group of friends or holding a virtual get together, Enter Agency name encourages the public to celebrate the holiday responsibly by designating a sober driver.

**Delete if not applicable** On Cinco de Mayo, Enter Agency Name will have additional officers on patrol from Enter time p.m. to time p.m. looking for drivers suspected of driving under the influence of alcohol and/or drugs.

“Don’t ruin the celebrations by putting yourself and others at risk and driving impaired,” Enter Rank or title, first name last name said. “If you’re planning on drinking, plan on getting a sober ride home.”

Enter Agency Name also reminds the public that in addition to alcohol, drugs may also impair, including marijuana. Always be sure to check your medications and avoid driving after use if there is a “do not operate heavy machinery,” “may cause drowsiness” or other warning label.

Delete if not applicable Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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