# **2020 National Highway Traffic Safety Events and Campaigns Calendar**

| Date | Event | Organization | Website  |
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| February 2nd | Super Bowl Sunday High Visibility Enforcement DUI Campaign | National Highway Traffic Safety Administration, or NHTSA. | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/super-bowl>  |
| March 2nd through 6th  | Vehicle Safety Recalls Week | NHTSA | <https://www.nhtsa.gov/recalls>  |
| March 17th | Saint Patrick’s Day Impaired Driving Enforcement Anti-DUI Campaign  | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/saint-patricks-day>  |
| ~~April 1~~~~st~~**CANCELLED** | ~~National Walking Day~~ | ~~OTS “Go Safely, California” Education Campaign~~ | [~~https://gosafelyca.org/bicycle-pedestrian-safety/~~](https://gosafelyca.org/bicycle-pedestrian-safety/) |
| ~~April 6~~~~th~~ ~~through 13~~~~th~~**POSTPONED**  | ~~U Drive. U Text. U Pay. Distracted Driving National Enforcement Mobilization~~ | ~~NHTSA~~ | [~~https://www.trafficsafetymarketing.gov/get-materials/distracted-driving/u-drive-u-text-u-pay~~](https://www.trafficsafetymarketing.gov/get-materials/distracted-driving/u-drive-u-text-u-pay) |
| ~~Two Days in April TBD~~**POSTPONED** | ~~Statewide Distracted Driving Enforcement Mobilization~~ | ~~OTS, California Highway Patrol and other partnering law enforcement agencies~~ | [~~https://www.ots.ca.gov/2019/03/29/california-drivers-encouraged-to-silence-the-distractions-april-is-distracted-driving-awareness-month/~~](https://www.ots.ca.gov/2019/03/29/california-drivers-encouraged-to-silence-the-distractions-april-is-distracted-driving-awareness-month/) |
| April 20th through 24th  | National Work Zone Awareness Week | Federal Highway Administration, American Traffic Safety Services Association and American Association of Highway Transportation Officials | <http://www.nwzaw.org/>  |
| ~~Month of April~~**POSTPONED** | ~~Distracted Driving Awareness Month~~ | ~~Go Safely, California “Just Drive” Distracted Driving Education Campaign~~ | [~~https://gosafelyca.org/distracted-driving/~~](https://gosafelyca.org/distracted-driving/) |
| Month of April | Alcohol Awareness Month | National Institutes of Health | <https://www.nih.gov/>  |
| Month of May | National Youth Traffic Safety Month | National Organizations for Youth Safety | <http://www.noys.org/>  |
| Month of May**VOLUNTARY PARTICIPATION** | Motorcycle Safety Awareness Month | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety>  |
| Month of May**VOLUNTARY PARTICIPATION** | National Bicycle Safety Month | NHTSA | <https://gosafelyca.org/bicycle-pedestrian-safety/>  |
| ~~May 1~~~~st~~**POSTPONED** | ~~National Heatstroke Prevention Day~~ | ~~NHTSA~~ | [~~https://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention~~](https://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention) |
| ~~May 6~~~~th~~**POSTPONED** | ~~National Bike to School Day~~ | ~~National Center for Safe Routes to School~~ | [~~http://www.walkbiketoschool.org/~~](http://www.walkbiketoschool.org/) |
| May 10th through 16th | National Police Week | National Law Enforcement Officers Memorial Fund | <https://nleomf.org/>  |
| May 17th through 23rd | EMS Week | American College of Emergency Physicians | <https://www.acep.org/emsweek>  |
| Week in May To Be Determined | Tire Safety Week | U.S. Department of Transportation, U.S. Tire Manufacturers Association | <https://www.ustires.org/> |
| ~~May 18~~~~th~~ ~~to May 31~~~~st~~**POSTPONED** | ~~Click It or Ticket National Enforcement Mobilization~~  | ~~NHTSA~~ | [~~https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-enforcement-mobilization~~](https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-enforcement-mobilization) |
| June 6th | Secure Your Load Day | Secure Your Load | <https://www.secureyourload.com/>  |
| June 15th | National Ride to Work Day | NHTSA, Ride to Work | <http://ridetowork.org/> |
| July 1st | National Heatstroke Awareness Day **(Moved from May)** | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention> |
| July 4th | 4th of July Impaired Driving Enforcement Mobilization | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/4th-july>  |
| Week in August To Be Determined | National Stop on Red Week | National Coalition for Safer Roads | <https://ncsrsafety.org/stop-on-red-3/>  |
| Month of August | Back to School Safety Month | NHTSA | <https://www.nhtsa.gov/back-school-safety>  |
| **August 26th to September 7th** | Drive Sober or Get Pulled Over Impaired Driving Enforcement Mobilization | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over-peak-enforcement-kit/national>  |
| August 29th to September 2nd | Governors Highway Safety Association Annual Meeting in Pittsburgh, Pennsylvania | Governors Highway Safety Association, or GHSA | <https://www.ghsa.org/events/Annual-Meetings/2020>  |
| Month of September | California Pedestrian Safety Month | OTS | <https://www.ots.ca.gov/media-and-research/campaigns/pedestrian-safety/> <https://gosafelyca.org/bicycle-pedestrian-safety/>  |
| September 20th to September 26th  | Child Passenger Safety Week | NHTSA | <https://www.ots.ca.gov/child-passenger-safety/> |
| September 26th | National Seat Check Saturday | NHTSA | <https://www.ots.ca.gov/media-and-research/press-room/>  |
| **October 5th to 12th** | Distracted Driving National Enforcement Mobilization **(Moved from April)** | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/distracted-driving> |
| October 7th | Walk to School Day | National Center for Safe Routes to School | <http://www.walkbiketoschool.org/>  |
| October 17th to October 20th | International Association of Chiefs of Police Annual Conference in New Orleans, Louisiana | International Association of Chiefs of Police | <https://www.theiacpconference.org/>  |
| October 18th to October 24th | National Teen Driver Safety Week | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/teen-safety/national-teen-driver-safety-week>  |
| October 19th to October 23rd | National School Bus Safety Week | National Association of Pupil Transportation | <https://www.napt.org/nsbsw>  |
| October 31st | Halloween Buzzed Driving is Drunk Driving Enforcement | NHTSA | <https://www.ots.ca.gov/media-and-research/campaigns/drugged-driving/>  |
| **November 16th to November 29th** | National Click It or Ticket Seat Belt Enforcement Mobilization **(Moved from May)** | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-enforcement-mobilization> |
| November 25th to November 29th | Thanksgiving Holiday Travel Impaired Driving Enforcement Campaign | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving>  |
| November 26th | Thanksgiving Holiday TravelOccupant Protection: Buckle Up. Every Trip. Every Time. | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/thanksgiving-weekend>  |
| November 30th to December 15th | Pre-Holiday Season Impaired Driving Enforcement | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/buzzed-driving-drunk-driving/holiday-season>  |
| Week in Month of December To Be Determined  | Older Driver Safety Awareness Week | American Occupational Therapy Association | <https://www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx>  |
| Month of December | National Drunk & Drug Impaired Driving Prevention Month | NHTSA, OTS | <https://gosafelyca.org/>  |
| December 18th, 2020 to January 1st, 2021 | Drive Sober or Get Pulled Over Campaign | NHTSA | <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over/holiday-season>  |