Add Agency Logo

FOR IMMEDIATE RELEASE Enter Month and Day, 2019

CONTACT:

Enter First Name, Last Name, Email, Phone Number

**Enter Your Agency Name Awarded Grant for Bicycle, Pedestrian Safety Education Program**

Enter Your City, Calif. – Enter Your Agency Name received a $Enter Money Amount grant from the California Office of Traffic Safety (OTS) to fund a year-long program aimed at improving the safety for pedestrians and bicyclists.

The grant period is from Oct. 1, 2019 to Sept. 30, 2020 and funds a variety of educational programs for youth and adults to learn best safety practices walking or riding a bike.

Enter Quote announcing importance of receiving grant funding and the goal of the grant program

Grant funding will be used to conduct bicycle training classes and educational workshops for youth and older adults on bicycle and pedestrian safety, as well as educating the public on the importance of safety equipment like reflective armbands, leg bands, headlights, taillights, reflectors and helmets. The funding will also be utilized to participate in national education campaign events and programs such as National Walk to School Day, Bicycle Safety Month, Pedestrian Safety Month, Safe Routes to Schools and Vision Zero. Delete or add grand-funded activities as applicable

Bicycle and pedestrian-related collisions have been on the rise the past five years. In 2016, 867 pedestrians were killed on California roads, a nearly 33% increase from 2012. In 2016, 147 bicyclists were killed in crashes on California roads, a 14% increase from 2012. So far this year Or Enter most recent year data is available, Enter Number of Pedestrians killed pedestrians were killed and Enter number of pedestrians injured injured in the city of Enter City. Enter Number of Bicyclists Killed bicyclists have died and another Enter number of bicyclists injured in vehicle collisions.

“No matter which way you get around, you play a part in roadway safety,” OTS Director Barbara Rooney said. “These grant programs are intended to educate residents on ways they can make themselves and those around them safe when they walk or bike.”

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.



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