

Agency Letterhead

FOR IMMEDIATE RELEASE: [Date]

CONTACT: [NAME], [PHONE][E-MAIL]

**<Your> Police [Or Sheriff’s] Department Conducting Motorcycle Safety Enforcement**

*[Your] Police [or Sheriff’s] Department encourages drivers and riders to share the road*

[Your] Police [or Sheriff’s] Department will have extra officers out on patrol [Date and time] looking for violations made by drivers and motorcyclists that increase the risk of crashes.

The motorcycle safety enforcement operation aims at educating both motorcyclists and drivers on the rules of the road.

Motorcycle fatalities have jumped dramatically in California over the past decade. In 2017, there were 576 people killed in motorcycle crashes statewide, up nearly 17 percent from 494 in 2015. Over the course of the past ## years, motorcycle involved collisions have resulted in ### fatal and injury crashes. [\*\*Please insert your city’s motorcycle stats]

Drivers should be alert for motorcyclists, as many motorcycle crashes are caused when drivers do not see them. Check your mirrors and blind spots, especially when merging, turning or changing lanes.

Riders should make themselves visible by wearing brightly colored, protective clothing and keeping lights on during daylight. Riders should also change lanes only when there is enough room and always wear a Department of Transportation [compliant helmet](https://helmetcheck.org/differencecomp.aspx).

Although lane splitting is now legal, motorcyclists should be extra careful traveling between lanes, avoiding the practice next to large vehicles like big rigs, buses and motorhomes, and factoring in lane width, traffic flow, and roadway conditions.

Riders are encouraged all motorcycle riders, regardless of skill level, to enroll in the California Motorcyclist Safety Program. Information and training locations are available at <http://www.californiamotorcyclist.com/> or calling 1-877 RIDE-411 (1-877-743-3411).

Funding for motorcycle safety enforcement operations are provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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